

naturagen

HAIR & SKIN CARE PRODUCTS

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ABOUT NATURAGEN

From collagen expertise to everyday beauty care.
Naturagen is the food supplement and cosmetics brand of Iskefe Holding, a group whose activities include gelatin and hydrolyzed collagen production, supported by its own R&D centre.
Naturagen Hair & Skin Care draws on this expertise to create products for everyday beauty routines. Selected formulas feature hydrolyzed collagen sourced from within the Group. Across the range, formulas include cosmetic ingredients such as hyaluronic acid, niacinamide, salicylic acid, ceramides, PDRN and peptides, with ingredient combinations varying by product.
The collection includes hair care, facial mists, care for acne-prone skin, bubble serums, toners and sun care products, offering options for different skin and hair types and care needs.
Naturagen cosmetic products are developed according to specifications defined by the brand and manufactured in Türkiye. From ingredient selection to formulation, the focus is on creating products that fit naturally into daily care routines.
Backed by the Group’s gelatin and hydrolyzed collagen production expertise

- Backed by the Group’s gelatin and hydrolyzed collagen production expertise
- Supported by the Group’s R&D capabilities
- Hydrolyzed collagen in selected formulas
- A range of products for everyday skin and hair care
- Manufactured in Türkiye



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Rosemary Hair Shampoo

Rosemary-Infused Shampoo with Rosemary Oil, Hydrolyzed Collagen, Sodium Hyaluronate, and Mint Extract.

Rosemary Oil | Mint Extract | Collagen Peptides

Gently cleanses the hair and scalp

Contains rosemary oil and collagen

Helps hair look stronger and fuller



Free from SLS, silicones, parabens, mineral oil, and colorants.

Suitable for daily use on all hair types.

Suitable for daily use

INGREDIENTS

Rosemary oil, Collagen Peptides, Hydrstion boost, Mint Extract



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Rosemary Hair Conditioner

Repairing Hair Conditioner with Rosemary Extract, Argan Oil, Jojoba Oil and Panthenol (For Dry and Damaged Hair)

Rosemary Oil

Collagen Peptides



- Gives hair a silky shine
- Suitable for dry and damaged hair
- Suitable for daily use.
- Contains Rosemary Extract, Argan & Jojoba Oils, Panthenol, and Vitamin E
- Helps improve manageability and provides a smooth appearancer
- Nourishes and softens the hair

INGREDIENTS

Rosemary Oil, Panthenol, Vitamin E, Argan & Jojoba Yağı, Collagen & Biotin.



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Rosemary Water Hair Spray with Collagen

Rosmarinus Officinalis Water (Rosemary Water) and Hydrolyzed Collagen Leave-In Hair Spray

Collagen Peptides



- No Rinsing Required, Easy to Use
- Lightweight, Refreshing Daily Care
- Suitable for Daily Care for All Hair Types
- Gives Hair a Vibrant and Well-Cared-For Appearance
- Contains Rosemary Water and Hydrolyzed Collagen
- Provides a Refreshing Feel to the Hair and Scalp

INGREDIENTS

Rosemary Water, Collagen



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Lavender Face Spray

Face Spray with Lavandula Angustifolia Flower Water (Lavender Water), Allantoin, and Hydrolyzed Collagen

Collagen Peptides



- Helps maintain a hydrated appearance
- Easy to apply with its lightweight formula
- Suitable for all skin types
- Provides a refreshing and soothing feel to the skin
- Contains Lavender Flower Water, Allantoin, Niacinamide, and Hydrolyzed Collagen
- Suitable for daily use.

INGREDIENTS

Lavender Water, Allantoin, Hydrolyzed Collagen, Panthenol.

Rice Face Spray

Moisturizing Face Spray with Oryza Sativa Extract (Rice Extract), Hyaluronic Acid, and Hydrolyzed Collagen

Collagen Peptides



- Contributes to a more elastic-looking complexion
- Helps promote a more even-looking skin tone
- Suitable for all skin types
- Contains Rice Extract, Hyaluronic Acid, and Hydrolyzed Collagen
- Helps moisturize the skin and provides a refreshing feeling throughout the day
- Suitable for daily use.

INGREDIENTS

Rice Extract (Oryza Sativa), Hyaluronic Acid, Hydrolyzed Collagen, Niacinamide, Panthenol, Botanical Complex.

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Restorative Acne Face Serum

Care Serum for Acne-Prone Skin with Salicylic Acid, Niacinamide, Centella Asiatica, and Hyaluronic Acid

Salisilik Asit

Niacinamide Bakımı

Zinc PCA



- Formulated for acne-prone skin
- Helps promote a more even-looking skin tone
- Helps reduce the appearance of pores
- Dermatologically tested
- Helps reduce the appearance of blackheads
- Contains Salicylic Acid (BHA), Niacinamide, Zinc PCA, Centella Asiatica, and Hyaluronic Acid

INGREDIENTS

Niacinamide, Salicylic Acid, Zinc PCA

Restorative Acne Face Cream

Face Care Cream with Salicylic Acid, Alpha Arbutin, and Niacinamide (For Combination/Oily Skin)

Salisilik Asit

Niacinamide Bakımı

Alpha Arbutin



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- Suitable for combination and oily skin
- Absorbs quickly without a heavy or sticky feel.
- Dermatologically tested
- Contains Salicylic Acid (BHA), Alpha Arbutin, and Niacinamide
- Helps reduce the appearance of blackheads and pores
- Helps maintain a hydrated and balanced-looking complexion

INGREDIENTS

Niacinamide, Salicylic Acid, Alpha Arbutin

Purifying Salicylic Face Cleanser

Cleansing Gel with Salicylic Acid, Niacinamide, and Zinc PCA
(For Acne-Prone Skin)

Salisilik Asit

Niacinamide Bakımı

Zinc PCA





- Helps reduce the appearance of blackheads
- Helps balance the appearance of excess oil and shine
- For oily and acne-prone skin
- Effectively and gently cleanses the skin
- Dermatologically tested
- Contains Salicylic Acid (BHA), Niacinamide, and Zinc PCA

INGREDIENTS

Salicylic Acid , Niacinamide, Zinc PCA

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SkinDNA Bubble Serum (PDRN, H. Collagen, Peptide)

Leave-on foam facial serum developed with the synergy of Hydrolyzed Collagen, PDRN, and Peptides. Helps skin look plumper, smoother, and more radiant.

PDRN (DNA)

Hidrolize Collagen

Peptide Bakımı

Contains PDRN, Hydrolyzed Collagen, and Peptides

Gently cares for the skin and helps provide a silky feel

Helps skin look plumper, smoother, and more radiant



Lightweight foam texture absorbs quickly for comfortable use

Suitable for all skin types; no rinsing required and suitable for use 1–2 times daily

Dermatologically tested

INGREDIENTS

PDRN, Hydrolyzed Collagen, Peptides

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Bright Bubble Serum (TXA,Glutathione, Vitamin C)

Leave-On Brightening Facial Serum in Foam Form with Tranexamic Acid (TXA), Glutathione, and Vitamin C.

TXA Bakımı

Glutathione Bakımı

Vitamin C

Helps promote a more even-looking skin tone

Gently cares for the skin and helps provide a silky feel

Suitable for all skin types; use 1–2 times daily.



Formulated with Panthenol, Sodium Hyaluronate, and Centella Asiatica

Contains Tranexamic Acid (TXA), Glutathione, and Vitamin C (Ascorbic Acid)

Helps skin look brighter, more radiant, and balanced

INGREDIENTS

TXA, Glutathione, Vitamin C



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Hydra Bubble Serum (Hyaluronic Acid)

Moisturizing Foam Serum with Hyaluronic Acid, Amino Acid Blend, and Peptides

8D Hyaluronic Acid

Amino Acid Blend

Peptide Bakımı

Promotes a plump, soft, and smooth appearance

Suitable for all skin types; no rinsing required.

Dermatologically tested



Contains Hyaluronic Acid, Peptides, and an Amino Acid Complex

Helps moisturize the skin

Helps maintain the skin's moisture balance

INGREDIENTS

8D Hyaluronic Acid, Amino Acid Blend, Peptide



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Repair Bubble Serum (Ceramide)

Barrier-Supporting Foam Serum with Ceramides, Vitamin B5, Vitamin B12, and Vitamin E

Ceramide Bakımı

Vitamin B5

Vitamin E

Helps support the skin barrier

Helps moisturize the skin

Dermatologically tested



Contains Ceramide NP, Panthenol (Vitamin B5), Vitamin B12, and Vitamin E

Lightweight foam texture absorbs quickly without leaving a sticky feel

Suitable for all skin types; no rinsing required.

INGREDIENTS

Ceramide NP, Vitamin B5 (Panthenol), Vitamin B12, Vitamin E



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Cica Barrier Bubble Toner

Barrier-Supporting Foam Toner with Cica (Centella Asiatica), Zinc PCA, Aloe Vera, and Salicylic Acid

Cica Bakımı

Zinc PCA

Aloe Vera

Helps support the skin barrier

Foam formula; no rinsing required

Suitable for combination/oily skin; use 1–2 times daily.



Contains Centella Asiatica (Cica), Zinc PCA, Aloe Vera, and Salicylic Acid

Helps balance the appearance of excess sebum

Promotes a fresh, smooth, and healthy-looking complexion

INGREDIENTS

Cica, Zinc PCA, Aloe Vera, Salicylic Acid



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Glow Boost Bubble Toner

Brightening Foam Toner with Vitamin C, Glutathione, Kojic Acid, and Licorice Root

Vitamin C

Glutathione Bakımı

Kojic Acid

Helps leave the skin feeling refreshed and soft.

Foam formula; no rinsing required

Suitable for all skin types; use 1–2 times daily.



Contains Vitamin C, Glutathione, Kojic Acid, and Licorice Root Extract

Gently removes dirt, excess sebum, and makeup residue

Promotes a more balanced, radiant, and bright appearance

INGREDIENTS

Vitamin C, Glutathione, Kojic Acid, Licorice Root Extract



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Sunscreen Cream SPF 50+ PA++++

Broad-Spectrum SPF50+ PA++++ Sunscreen with Cica, Ceramides, Hyaluronic Acid, and Vitamin E



SPF 50+ / PA++++ – Very High Protection

Broad-Spectrum UVA/UVB Protection

Dermatologically tested

Contains Cica, Ceramides, Hyaluronic Acid, Vitamin E, and Jojoba Oil

Helps moisturize the skin and support the skin barrier

Suitable for all skin types; suitable for daily use.

INGREDIENTS

Cica, Ceramide, Vitamin E, Jojoba Oil, Hyaluronic Acid

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